

**Request For Qualifications (RFQ) for Consulting Individuals with Artistic Background**  
**Project Advisory Artists**  
**The New Single Terminal and Parking at KCI Project**  
**Paslay Management Group**

*Proposal Deadline: 5:00 pm CST, Friday, February 21, 2020*

**ARTISTS AS CONTRIBUTORS**

*A public art ecosystem resonates with artists and other creatives as a visual reminder that they are embraced by a community. Artists bring innovation and problem-solving wherever they go, which strengthens America's competitiveness in the global marketplace, and plays an important role in building and sustaining a vibrant economy. Artists provide valuable contributions when they are included in the planning of public spaces and amenities with planners, engineers, designers, elected officials, and community stakeholders. Artists bring their creative skills and interpretations to each idea, site, social construct, and aesthetic potential. These conversations generate creativity in others inspiring an inventive result. Artists become civic leaders advocating through art for alternative perspectives that can challenge assumptions, beliefs, and community values.*

*- Americans for the Arts "Why Public Art Matters 2018"*

**Introduction: The New Single Terminal and Parking at KCI**

The Kansas City Aviation Department (KCAD) and Paslay Management Group (PMG) is seeking up to five (5) Kansas City metro-based professional artists (visual and/or performance) to innovatively and thoughtfully collaborate and contribute to the design process for the New Terminal and Parking at KCI. This is a meaningful opportunity for Kansas City-based artists to participate in a significant design process for a major city project. Up to five (5) Project Advisory Artists will be contracted to participate, and all five Project Advisory Artists will serve on the design planning team with KCAD staff, KCMO City staff and additional sub-consultants.

**Background**

When it debuted on November 21, 1972, the three-terminal Kansas City International airport was considered to be at the forefront of modern aviation. With runways designed for jumbo jets and visions of supersonic travel, it was an early example of "drive to your gate," design, the ultimate in airport convenience.

The terminals' once revolutionary design is now dated, space is cramped, and amenities no longer meet travelers' expectations. Added security requirements have also complicated the travel process by further reducing available space.

Over the years, there have been several initiatives to renovate the existing terminals or perhaps even construct an entirely new terminal. In 1995 and 2009 two KCI Master Plans recommended a single terminal.

A more in-depth study was conducted in 2013 by the City of Kansas City, Missouri City Council that included passenger goals, objectives and preferences. The Mayor's Airport Terminal

Advisory Group, the Aviation Department and its airline partners concluded a new, single-terminal design would be the best option to bring KCI up to modern standards and amenities. In November 2017, Kansas City, Missouri voters overwhelmingly approved construction of a single airport terminal with 76 percent in favor.

### **KCI New Terminal Project Description** *(renderings attached)*

At just over one million square feet, the Kansas City International Airport Single Terminal is the largest single infrastructure project in the City's history. It will have a profound and lasting economic impact on the region in the form of new jobs, opportunities for local and small businesses, and a first-class traveler experience for airport users.

Completion is estimated in 2023, with 39 gates and the ability to expand to 50 in the future, the project will also include a 6,300-space parking structure along landside and airside improvements.

The new terminal will support more efficient airline operations and allow airport users to enjoy the convenience of modern air travel in a facility with updated technology and amenities, close parking, spacious gate areas, and ample food and beverage options.

Kansas City is being recognized more and more as a world-class city. The New Single Terminal and Parking at KCI will greet visitors with a warm Kansas City welcome and send hometown travelers off in style.

### **Delivering a World-Class New Terminal for Kansas City**

A new airport terminal that reflects the core values and aspirations of Kansas City.

The development of a new terminal at Kansas City International Airport will enhance Kansas City's world-class reputation by adding a world-class airport terminal that will spur economic development, increase the long-term capacity of M/WBE and local firms, and build the workforce of the future. The New Single Terminal and Parking at KCI project will be part of Kansas City's One-Percent-for-Art program ("1% for Art program").

### **Project Advisory Artists Role**

The Project Advisory Artists will be sub-consultants to Paslay Management Group (PMG) and play an important role on the design team by contributing ideas/perspectives, creativity, and expertise into the design of the New Single Terminal and Parking. The Project Advisory Artists will assist and collaborate with the design-build team to engage in consulting services only and no artwork will be generated under these services or site-specific art/artists selected.

### **The selected Project Advisory Artists will not be eligible to submit for the One-Percent-for-Art program for the New Single Terminal and Parking at KCI project.**

The selected Project Advisory Artists will:

a. Take the work previously completed by Design Build Team/KCAD under other contracts and review and recommend a set of project-specific artistic components that could be achieved

by the new terminal design undertaken by the design-build team. These project-specific artistic components and areas of design will build upon the need to develop the 1% for Art program for the project.

b. Collaborate with the design-build team, stakeholders, the City and working committee to develop a scope for future artists to follow for incorporation of the 1% for Art program within the new terminal project. Collaboration, contributing ideas/perspectives, creativity, and expertise into the design of the new terminal, in particular, as they relate to the future art elements/components of the new terminal:

- 1) Public Art
- 2) Audio/visual installations
- 3) Rotating displays/exhibits
- 4) Historical elements/storytelling
- 5) Installations with functional elements for the design of the terminal
- 6) Signage and way-finding
- 7) Creative placemaking elements
- 8) Community stage/musical elements
- 9) Sustainability

c. The Project Advisory Artists will participate in meetings, express opinions, and be fully engaged in the refinement of the existing design plans.

### **Intent Budget**

Please **note** that the participating Project Advisory Artists will not be eligible to submit for the One-Percent (1%) for Art program for the New Single Terminal and Parking at KCI project. The total budget available per each Project Advisory Artist for this project is not to exceed \$3,000. Each Project Advisory Artist will be contracted at \$100/hour, not to exceed \$3,000. This is inclusive of all time at meetings and any expenses such as transportation to the meetings or other reimbursables.

### **Length of Commitment**

The anticipated length for the Project Advisory Artists' involvement is three months (approx. 30 hours), approximately March 2020 through May 2020 and will include approximately 8-10 meetings, which will be in Kansas City, MO. Each meeting may be approximately 2-3 hours.

The contract with individual Project Advisory Artists may be terminated if that individual Project Advisory Artists cannot participate in all meetings. Meeting times will vary and will be scheduled with advance notice.

### **Agreement**

Selected Project Advisory Artists will be required to sign an agreement outlining expectations and tasks for the New Single Terminal and Parking at KCI Project.

### **Eligibility**

The following are eligible to apply: Kansas City-metro based professional artists who are at least 18 years of age, and who have worked in the public realm and on collaborative projects in Kansas City.

## **Submission Materials**

Please submit the following by email to [procurement@pmg-kci.com](mailto:procurement@pmg-kci.com) by no later than **Friday, February 21 by 5:00 p.m. CST**. Submissions received after this deadline will not be considered. The selected Project Advisory Artists will be notified by no later than Friday, February 28, 2020. PMG reserves the right to conduct on-site or telephone interviews as part of the selection process.

The Letter of Intent and Resume must be submitted as attachments to the email in PDF formats; the Images and Video must be submitted via Dropbox or other similar cloud-based platform.

## **Letter of Intent, up to 1-page**

- Clearly describe your interest in the project and how you will be able to contribute to its success.
- Articulate your interest and/or experience in public art, project collaboration and advising roles.
- Explain why you have the qualifications necessary to join the design team.
- Summarize your experience in developing and/or executing creative projects in the public realm and collaborative projects in the Kansas City metro and beyond (i.e. site-specific performances/art installations, interactive and participatory artworks/spectacles, multimedia projects, creative placemaking events, festivals, etc.).

## **Resume/CV**

- Artist's Experience: list your professional experience including any commissions, residencies, touring, exhibitions, collaborations, and projects involving the community and work in the public sector
- Education: list your educational background and training
- Experience working with organizations and institutions locally and beyond
- Resume will be reviewed based on the following:
  - Evidence of your collaboration with a design team and/or other art professionals
  - Indication of your ability to plan and realize projects
  - Range and depth of your experience and professional commitment

## **Images, video, audio or multi-media**

A relevant body of work that demonstrates conceptual, aesthetic, and technical mastery in at least one artistic medium. Attach up to 10 .pdf or jpg. images &/or links

## **Change in RFQ, Contract and Additional Work**

PMG reserves the right to add to, delete, modify or enlarge this RFQ, including any specifications and/or statement of work, the proposed contract, the terms and conditions, and any subsequently executed agreement.

## **Evaluation Criteria**

Any evaluation criteria, weighing of criteria or ranking is used only as a tool to assist in selecting the most qualified Proposer for this Project. KCAD and/or PMG may change criteria weights and rankings at any time.

The following evaluation criteria will be considered in the selection of the design team Project Advisory Artists:

- Experience working on projects in the public realm that are developed and executed in collaboration with groups of individuals, organizations, and institutions
- Sensitivity to social, environmental, historical, facilities and/or other relevant contexts in the past work or experience
- Ability and willingness to collaborate with design, engineering, and construction professionals, City staff, and other internal and external stakeholders
- Effective communication and organizational skills
- Demonstrated commitment to public art, community and city improvements

This RFQ does not commit PMG to award a contract or to pay any costs incurred in the preparations or submission of statement of qualifications. PMG reserves the right to reject any or all statement of qualifications received in response to this RFQ and to negotiate with any of the Proposers in any manner deemed to be in the best interest of PMG.

## **Contact/Questions**

Cathi O'Neill, PMG Contract Administrator  
procurement@pmg-kci.com

## **Future KCI: Design Phases and Planning Passenger experience**

Travelers will be impressed by the wide-open spaces the moment they enter the terminal. Light and airy with a Kansas City feel, including our signature fountains, the KCI single terminal will be a very different journey than before. The New Single Terminal and Parking at KCI Project is on budget at \$1.5B. Further, the project is scheduled to open in March 2023 prior to the NFL draft in April of that year.

The new garage will be adjacent to the terminal with plenty of close-in, covered parking. There will now be two levels, one for departures and one for arrivals with clear wayfinding and sightlines. Two moving walkways will expedite transfers between the two concourses to make navigating the airport a better experience and consolidated and flexible security checkpoints with multiple lanes will accommodate the ups and downs of passenger volume.

Amenities: The new KCI single terminal will feature the kinds of options and amenities travelers have come to expect in large metropolitan airports. KCI will transform from a drop-off airport into a destination worth exploring. Among the many improvements are:

- Central customer service helpdesks
- Airfield views
- Inclusive play areas

- Nursing mothers' rooms
- Service animal relief area
- Military USO
- Gracious crowd circulation
- Flexibility for future changes
- Art installation opportunities

To learn more about BuildKCI design for airport project as well as the stages of construction, visit: [www.buildkci.com](http://www.buildkci.com)

### **Affirmative Action**

It is the policy of the City that any person or entity entering into a contract with the City, will employ applicants and treat employees equally without regard to their race, color, sex, religion, national origin or ancestry, disability, sexual orientation, gender identity or age. The City's Affirmative Action ordinance requires that any person or entity who employs fifty (50) or more persons and is awarded a contract from the City totaling more than \$300,000.00 must:

a. Execute and submit an affidavit, in a form prescribed by the City, warranting that the contractor has an affirmative action program in place and will maintain the affirmative action program in place for the duration of the contract.

b. Submit, in print or electronic format, a copy of the contractor's current certificate of compliance to the City's Human Relations Department ("HRD") prior to receiving the first payment under the contract, unless a copy has already been submitted to HRD at any point within the previous two calendar years. If, and only if, contractor does not possess a current certification of compliance, contractor shall submit, in print or electronic format, a copy of its affirmative action program to HRD prior to receiving the first payment under the contract, unless a copy has already been submitted to HRD at any point within the previous two calendar years.

c. Require any subcontractor awarded a subcontract exceeding \$300,000.00 to affirm that subcontractor has an affirmative action program in place and will maintain the affirmative action program in place for the duration of the subcontract.

d. Obtain from any subcontractor awarded a subcontract exceeding \$300,000.00 a copy of the subcontractor's current certificate of compliance and tender a copy of the same, in print or electronic format, to HRD within thirty (30) days from the date the subcontract is executed. If, and only if, subcontractor does not possess a current certificate of compliance, contractor shall obtain a copy of the subcontractor's affirmative action program and tender a copy of the same, in print or electronic format, to HRD within thirty (30) days from the date the subcontract is executed.

e. If you have any questions regarding the City's Affirmative Action requirements, please contact HRD at (816) 513-1836 or visit the City's website at [www.KCMO.gov](http://www.KCMO.gov).

### **M/WBE Participation**

Minority/Women Business Enterprise Program. The City of Kansas City, Missouri desires that Minority Business Enterprises (MBE) and Women's Business Enterprises (WBE) have a maximum opportunity to participate in the performance of City contracts. The goals for this specific project are thirteen (13) % MBE participation and eight (8) %WBE participation. You must complete HRD Form 13 Affidavit of Intended Utilization and return it with your Proposal. If you request it, the Human Relations Specialist will provide a D/M/WBE Directory and assistance. Please call the Human Relations Specialist at 816-513-1818.

## Contract Terms

The term of this contract/agreement shall be for a period of not greater than (3) months commencing upon PMG's issuance of a Notice-to-Proceed. The proposed contract period for services shall be effective March 2020 through May 2020.

All material produced, data collected, and reports generated by the subcontractor on behalf of PMG are confidential and become the exclusive property of KCAD. The contractor may not share program materials, customer data, industry or program participant contact information, etc. unless explicitly authorized by PMG and/or KCAD to do so.

This RFQ does not commit PMG nor KCAD to pay any costs incurred in the preparation of a proposal or to procure or contract for services. PMG reserves the right to accept or reject any or all proposals received as a result of this RFQ, to negotiate with all qualified submissions, and to cancel the RFQ, in part or in its entirety at its sole discretion.



*For persons with disabilities needing reasonable accommodations please contact the City's ADA Specialist at 816-513-6589. If you need to use the Relay Service, please dial 711.*

**Title VI LEP** *For persons with Limited English Proficiency (LEP), please contact the Airport Communications Center (ACC) at 816-243-4000. Interpreters are available.*

## Schedule

- RFQ Issued January 30, 2020
- Questions due to PMG ([procurement@pmg-kci.com](mailto:procurement@pmg-kci.com)) February 7, 5:00 pm CST
- Answers to questions issued by Addendum February 14, 5:00 pm CST
- Proposals due to PMG ([procurement@pmg-kci.com](mailto:procurement@pmg-kci.com)) February 21, 5:00 pm CST
- Shortlist notified and Interviews conducted week of February 23, 2020
- Project Advisory Artists selected and notified on or before February 28, 2020



